

# Flag Tensioning Guide



**Too Loose:** If your flag is not pulled down far enough on the pole it will cause Ripples and Creases to appear in the Flag. This can obstruct the Flag Artwork.



**Too Tight:** If your flag is pulled down too far on the pole it will cause it to bend and crease. This can obstruct the flag artwork and reduce the longevity of the flag.



**Just Right:** Your flag should sit flat with minimal ripples at approx. 80-180mm above the pole bracket.

**Note:** Make sure to thread the locking strap through the loop tag and secure it to the pole bracket.